

• E-LEARNING SPECIALIST •

ALANA MCCALL

PHONE 980.621.4789 / EMAIL alana.shea@gmail.com / WEB www.alanalearning.com

PROFILE

Creative, outside-the-box thinker with experience in all phases of e-learning design and development.

Practical knowledge of design techniques, tools, and principles for production of effective e-learning.

SKILLS

Equal proficiency on Macs and PCs. Proficient in Articulate Storyline, Articulate Studio, Microsoft Office Suite, TeamworkPM, and QuickBase.

Intermediate experience with other programs and applications including Adobe Creative Suite (Photoshop, InDesign, Dreamweaver, Premiere), Adobe Captivate, Lectora, Camtasia, Sony Sound Forge, a multitude of Web 2.0 tools. Familiar with numerous CMS and LMS platforms including Moodle, BlackBoard, and Course Manager.

INDUSTRY EXPERIENCE

Creative Project Manager at Weejee Learning 2014 – Present

- Direct all phases of e-learning projects, from kick off to final delivery, for national and global clients including DaVita and Price Waterhouse Coopers.
- Develop project plans, maintain budgets, communicate with clients, and manage e-learning development team through project stages.
- Serve as developer and instructional designer on select projects.
- Assist in the development and implementation of a number of processes, including the agile project lifecycle.

E-Learning Project Manager at Relias Learning 2014 – 2014

- Managed the production and revision of 250 e-learning courses for the health and human services vertical and vertical-generic courses in 2014.
- Functioned as liaison between product management and development teams.
- Worked with content partners through the planning and development stages.
- Served as final quality assurance checkpoint before courses released.

Course Technologist at Relias Learning 2013 – 2014

- Designed and developed interactive and instructionally sound e-learning courses for individuals working in the fields of health and human services, intellectual and developmental disabilities, senior care, and corrections.
- Specialized in developing client and partner courses, including courses on management and leadership development.
- Served as lead designer and developer on a series of courses for the Council on Accreditation.

OTHER EXPERIENCE

Property Manager at Pegasus Residential, 2009 – 2013
Habilitation Specialist at RHA Health Services, 2008 – 2009
Resident Director at Sunstone Apartments, 2006 – 2008
Photographer at The Picture People, 2005 – 2007

EDUCATION

Masters Degree in Educational Media
Appalachian State University
Boone, NC | 2013

Bachelors Degree in Communication Studies
University of North Carolina
Chapel Hill, NC | 2008

ADDITIONAL TRAINING

Agile Project Management for E-Learning | 2014
Megan Torrance, TorranceLearning

Advanced E-Learning Instructional Design Certificate | 2014
Association for Talent Development (formerly American Society for Training and Development)

Articulate Studio Expert and Fundamentals of Rapid E-Learning Design | 2013
Yukon Learning

References available upon request